

EXECUTIVE BIO

Anebi Agbo

Product builder, digital transformation executive, and entrepreneur



Anebi Agbo is a human-centered product leader, digital transformation executive, and entrepreneur based in the Phoenix metro area, Arizona. With over a decade of experience across public-sector institutions, global enterprises, and venture creation, Anebi leads cross-functional teams to build digital ecosystems that move beyond checking boxes to deliver measurable, human-centered results. His leadership is defined by a commitment to operationalizing empathy, reducing friction, and restoring trust in complex institutions.

Anebi's approach bridges the high-velocity innovation of startup culture with the strategic rigor required for complex regulatory environments. In early 2024, he stood up the State of Arizona's first Digital Solutions Office as Director, embedding human-centered design (HCD) and agile procurement into the foundation of state service delivery, a body of work that contributed to earning Arizona 1st place in its category in the 2024 Digital States Survey. Today, he continues to shape public-sector innovation as a Senior Digital Advisor and Customer Experience (CX) Lead for the State of Colorado. Prior to his executive roles in state government, Anebi spent over a decade driving product strategy, UI/UX design, and cyber data analytics for tech giants and enterprise leaders, including American Express, Zelle, Microsoft, Dell, and Vixxo.

As an entrepreneur, Anebi founded the Phoenix-based digital product studio Eikon Labs, specializing in custom software, web design, and digital transformation. His broader operational portfolio includes co-owning Shipman Cleaning Co, a 14-year-old commercial cleaning company in the Phoenix metro area, along with investments in ventures such as OXY, datajoi, and Phoenix Studio. Across both software and physical service businesses, Anebi focuses on building scalable Revenue Operations (RevOps) systems and sustainable growth models.

Deeply committed to workforce development and tech equity, Anebi chairs the advisory board for Per Scholas Phoenix, an organization dedicated to opening tech career pathways for underrepresented talent. He is a frequent speaker and panelist on digital government, agile procurement, and human-centered design, having presented at the Arizona Digital Government Summit, the X4 Experience Management Summit, and as a guest speaker for New Majority Capital's accelerator cohorts. He is also the host of The Inflection Podcast, where he interviews leaders about the strategic turning points that redefined their trajectories.

Anebi moved to the United States from Nigeria in 2013 with a one-way ticket, two suitcases, and a lifelong passion for technology sparked early on by his older brother. Outside of his executive advisory work and business ventures, Anebi stays active in heavy strength training and offroad/overlanding automotive culture.